

## **Importance of Specialty Board Nursing Certifications**

The American Board of Nursing Specialties is focused on improving patient outcomes and consumer protection by promoting specialty nursing certification.



Two-thirds of adults have a **favorable view of board certified specialty nurses** 





of adults think it is important all nurses are required to have a specialty board certification in a relevant field.



Two-thirds of adults support hospitals requiring their nurses to have a nursing board certification in order to be employed at the hospital.

After reading messages about board certified specialty nurses, three quarters are more likely to see medical care from a board certified specialty nurse.



more likely to seek medical care from a board certified specialty purse after reading: certified specialty nurse after reading:



Through continuing education requirements, board certified specialty nurses are committed to life-long learning and maintaining their certification



Board certified specialty nurses are clinical experts in their field, dedicated to providing quality, evidence-based care

Methodology: : This poll was conducted between June 17-20, 2020 among a national sample of 2,200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.